



## SOUL ENRICHING WONDERS

Ethiopia's history stretches back to before recorded time to an age when our first ancestors walked the earth. Here you can see fossils tracing the origin of humankind including our oldest forebears – the 3.2 million year old 'Lucy'.

This land abounds in mysteries - the Queen of Sheba, the resting place of the biblical Ark of the Covenant - and in the extraordinary achievements of ancient civilisations - Aksum, the rock-hewn churches of Lalibela, the castles of Gondar, the colourful and holy Islamic city of Harar, all of them World Heritage Sites.



## A LAND OF GREAT HEIGHTS AND DEEP PLACES

Ethiopia boasts landscapes of stunning beauty and dramatic contrasts from the soaring pinnacles of the Simien Mountains – the Roof of Africa – to the plummeting depths of the Danakil Depression, the lowest – and hottest – place on Earth.

You will find cloud forests such as those in the Kafa Biosphere Reserve - the sole home of many wild coffee varieties - active volcanoes, hot springs, cool underground caverns, rugged gorges, spectacular waterfalls, rivers and shimmering lakes. The largest, Lake Tana, is the source of the life-nurturing Blue Nile.



**Ethiopia will give you a wealth of discovery to stimulate your senses and satisfy your curiosity**

Meet your ancient ancestor the hominoid skeleton 'Lucy' at the National Museum.

Marvel at the mystical churches of Lalibela, hand-hewn from rock to create the Jerusalem of Africa.

Find out where the biblical Ark of the Covenant is kept in Aksum and walk in the footsteps of the Queen of Sheba.



## A CULTURAL MOSAIC

Ethiopia has a vibrant living culture. It is today a brilliantly diverse mosaic of peoples living together in harmony. Some follow traditional ways of life. Others are dynamically embracing the new with art and craft, music and dance.

Unique century-old religious festivals, colourful celebrations and charming customs like the coffee ceremony – coffee is Ethiopia's gift to the world - offer you a chance to share the country's heartbeat and to experience the warmest of welcomes.

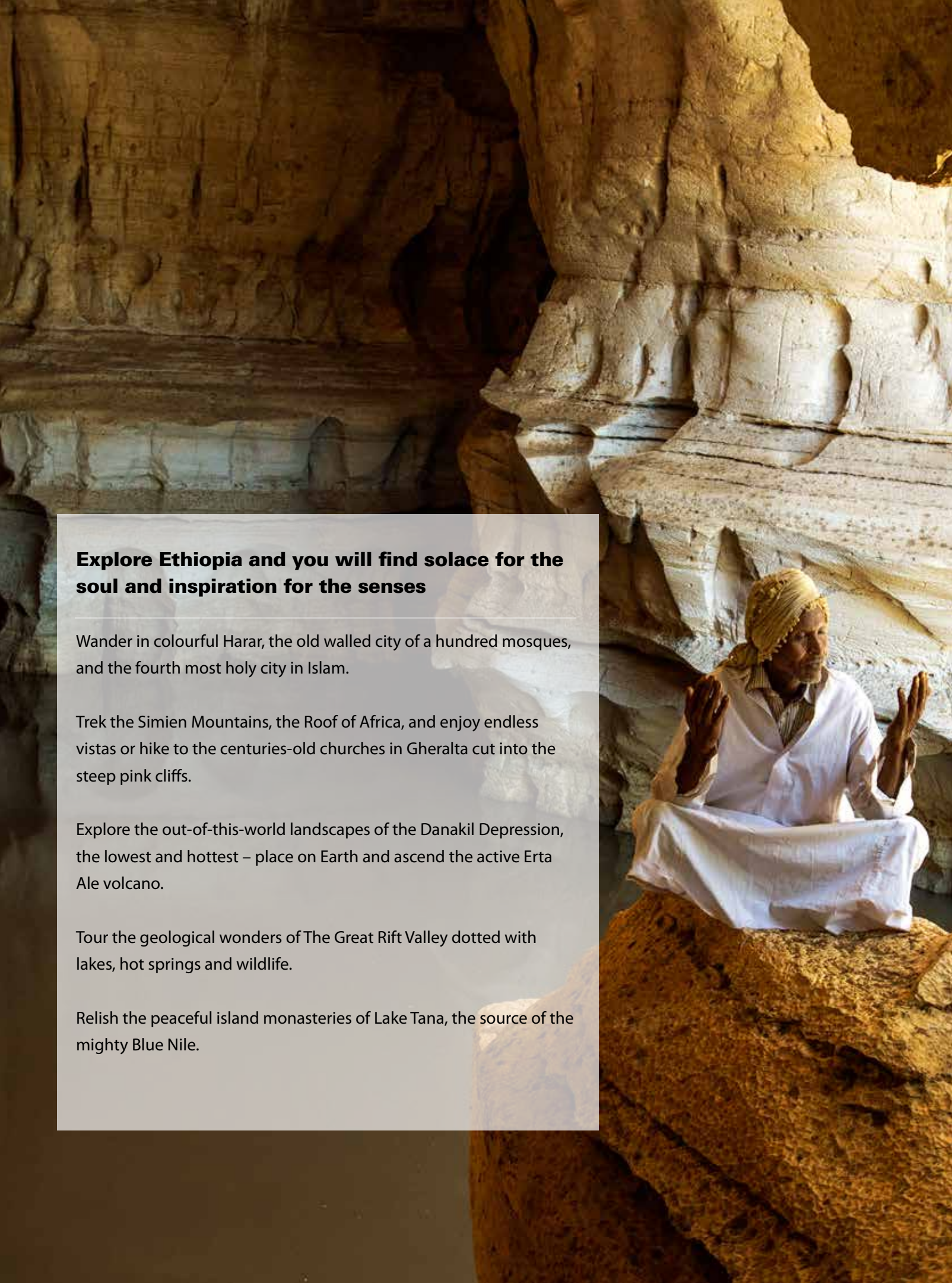


## UNFORGETTABLE ADVENTURES AND WILDLIFE

Trek the peaks and plateaus of the Simien Mountains and walk amongst gelada baboons or join expert guides to ascend the active Erta Ale volcano. Hike the Bale Mountains or enjoy a gentle horseback ride across rolling grassland. You can even follow in the footsteps of our legendary long distance runners.

Ethiopia is the fourth largest bio-diversity zone on Earth and you can see plants and animals here which are found nowhere else. Or you can grab your binoculars and see how many of the 850 species of birds you can spot.





**Explore Ethiopia and you will find solace for the soul and inspiration for the senses**

Wander in colourful Harar, the old walled city of a hundred mosques, and the fourth most holy city in Islam.

Trek the Simien Mountains, the Roof of Africa, and enjoy endless vistas or hike to the centuries-old churches in Gheralta cut into the steep pink cliffs.

Explore the out-of-this-world landscapes of the Danakil Depression, the lowest and hottest – place on Earth and ascend the active Erta Ale volcano.

Tour the geological wonders of The Great Rift Valley dotted with lakes, hot springs and wildlife.

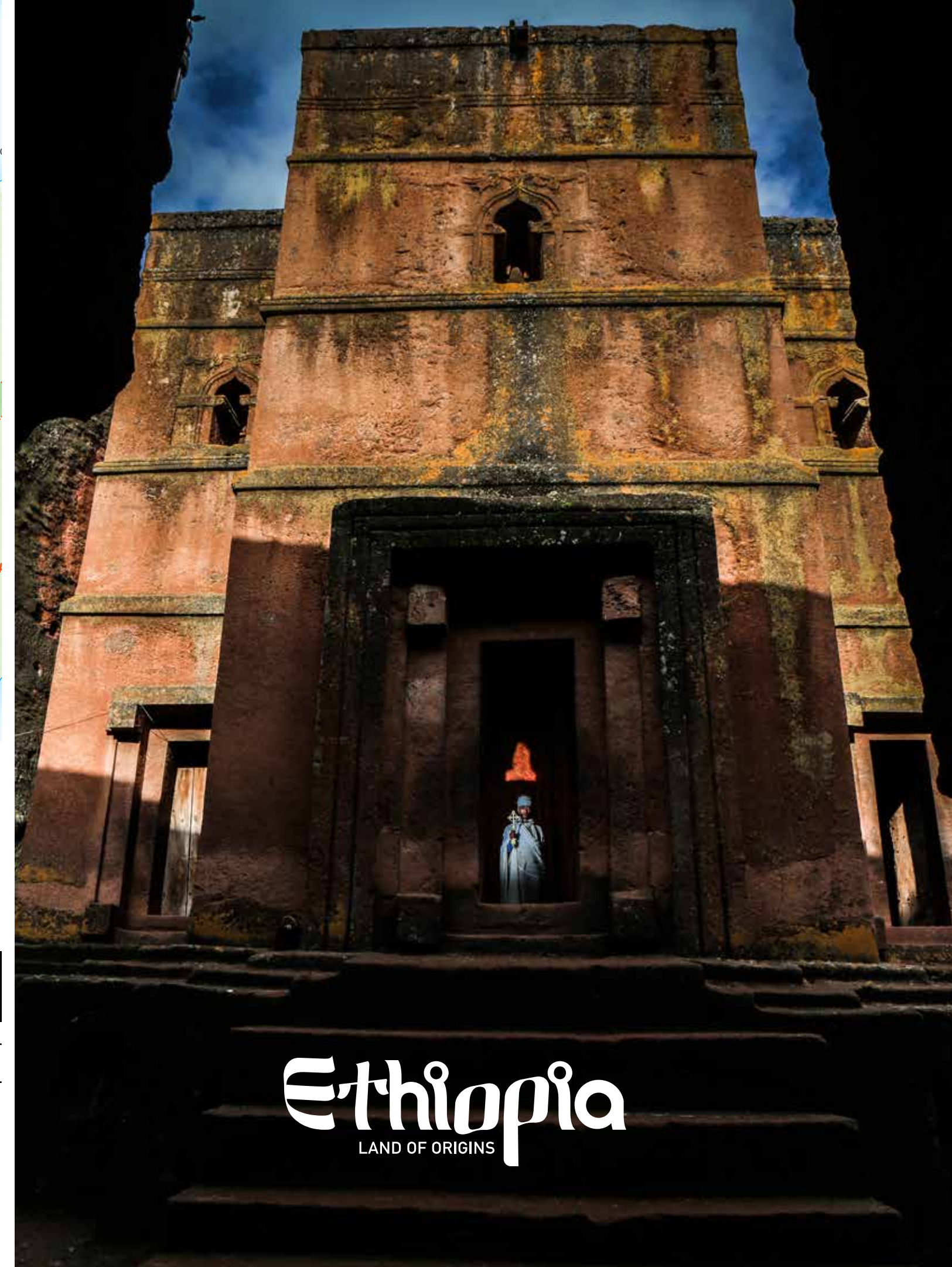
Relish the peaceful island monasteries of Lake Tana, the source of the mighty Blue Nile.



**Ethiopia**  
LAND OF ORIGINS

**Make time to visit Ethiopia, and discover for yourself the origins of so much history and culture - still vibrantly alive in a landscape of dramatic beauty. Come and you will witness how Ethiopia is original in many ways.**

[www.ethiopia.travel](http://www.ethiopia.travel)



**Ethiopia**  
LAND OF ORIGINS